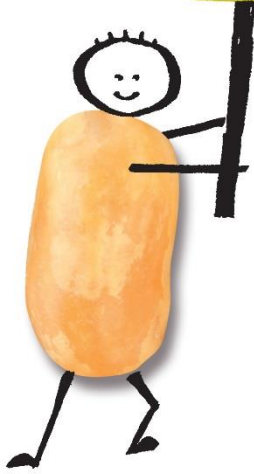




Changing the
World Nut by Nut



Email: info@chooseliberation.com

Phone: 0207375 1221



liberat!on
NUTS ABOUT FAIR TRADE



The UK's only
Fairtrade farmer owned
nut company





We buy our nuts from the co-operatives of small-scale growers and farmers who own a 44 percent share of our company.

Liberation brings together peanut farmers from Malawi and Nicaragua, cashew farmers from India and El Salvador and Brazil nut gatherers from the Amazon rainforest.

Our producer shareholders are united in their goal of selling their delicious nuts through their own company – they feel empowered to be actively involved in the whole supply chain.



Our vision: A world in which smallholder farmers can enjoy secure and sustainable livelihoods and plan for the future

Our Mission: To bring nut producers and consumers of the world together so that everyone gets a better deal

Ms Aniamma Roy –
vice chairperson of FTAK –
cashew producer co-operative

'What's the best part of your job?'

'For me it's the certainty of knowing we have a job!'

Before Fairtrade, we saw fluctuating prices and had very limited knowledge of the market which made trading very difficult for everyone.

The premium goes a long way to help fund essential things such as education, medication, training, the welfare of our animals and giving us a secure income.

Our children are doing well now. One is studying to be a nurse and the other is doing a bachelor degree in physics.'

Where to buy Liberation:

Shops:

Amnesty International
Easy Jet
Ethical Shop
Ethical Superstore
Natural Collection
Nicaragua Solidarity
Oxfam
Traidcraft
Waitrose

A map of independent stockists can be found on our website.

Wholesalers:

Essential Trading
Premcrest
The Health Store
Traidcraft