



# Let's write about it

## Green your zine to maximise your reach

Zines – pamphlet-like and often self-published – are a creative way to engage people with an issue you care about. They provide a solution to 'digital fatigue' and can reach groups of people who may never read about the issue online. So make a zine with a couple of friends to spread the word on an issue you care about. Click [here](#) to find out more about zines.

### How to make a zine

#### 1. Who will contribute

Decide if you'll make it with friends or on your own.

#### 2. Decide the issue

Think about what environmental challenges you care about and what you want people to know. [Fast fashion](#): Top tips for greening your wardrobe. [Fast food](#) and Amazon destruction: Can we break the chain? Or let's create more [green jobs](#). The list of issues is endless. [Our website](#) is a great place for inspiration or check out [Unearthed](#) for breaking environmental stories.

#### 3. Gather the content

Stories, facts, poems, photos, illustrations, diagrams – there are loads of options and it's your choice what to include. You could make a group zine by collecting content from friends.

#### 4. Design and layout

Cut, stick and write directly onto paper; design layouts digitally or use a mixture of both. The number one rule is that there is no right or wrong way to create a zine!

Many zines use a folded layout (click [here](#) to see how) but there are so many options. This [climate change zine](#) uses a multimedia approach, or check out [Irregular Zines](#) on Twitter.



#### 5. Publish it

Print your zine or upload it online. If you're printing, think about who can help – schools, colleges and youth groups are a great place to start.

#### 6. Distribute it

Give them to friends and family or visit local hubs and ask the manager to display them. Cafes, food shops, libraries, and colleges – anywhere your community might visit. Remember to follow social distancing rules. Take a photo of your zine in situ, share with your followers and use [#GreenYourZine](#). Send the link to your friends, publish it on social media or send it via email.

#### Already got a great network?

Ask if you can take over the network's newsletter for an issue or write an article or blog post.

We'd love to see your creations! Email them to: [getactive.uk@greenpeace.org](mailto:getactive.uk@greenpeace.org) or post them: Greenpeace, Canonbury Villas, N1 2PN

## What's next?

Read 'Let's talk about it' to get tips on how to make change happen through conversations, or learn to influence people online by reading 'Let's tweet about it'.

Want to find out more about the environmental challenges we face and what you can do to help? Ask your group leader or teacher to invite a Greenpeace Speaker at [www.act.gp/speakers](http://www.act.gp/speakers).